

BOB KEEFER Plymouth
Hawthorne's Newest Car Dealer

- '57 Chevrolet V-8 Bel Air Hardtop \$1999
Automatic transmission, radio, heater, whitewall tires. Original 1-owner.
- '57 Ford V-8 4-Door Hardtop \$1999
Automatic transmission, radio, heater, power steering and whitewall tires.
- '56 Ford V-8 Victoria \$1499
Automatic transmission, heater, whitewall tires.
- '56 Plymouth V-8 Sport Suburban \$1799
Automatic transmission, power steering, power brakes, radio, heater, whitewall tires and luggage rack. VACATION SPECIAL.
- '55 Mercury Monterey 4-Door \$1099
Automatic transmission, radio, heater, whitewall tires. Full vinyl interior.
- '53 Ford V-8 Custom 4-Door \$599
Automatic transmission, heater, whitewall tires.
- '52 Nash 4-Door \$299
Overdrive, radio and heater.
- '52 Plymouth 4-Door \$299
Perfect transportation.

Available RTC
Used Cars Guaranteed 1 Year
Backed by Million Dollar Insurance Company
for Parts and Labor Anywhere in the U.S.A.
HAWTHORNE BLVD. & 120TH
OR 8-4956 Hawthorne OS 9-2521
Open Every Day 'til 10 p.m.

TRANSPORTATION SPECIALS!

YOUR CHOICE — \$95
'50 Buick Special 2-Door
'50 Buick 4-Door
'49 Pontiac 2-Door
'46 Plymouth 4-Door

YOUR CHOICE — \$195
'50 Mercury Club Coupe
'51 Ford Victoria
'49 Ford 2-Door

YOUR CHOICE — \$295
'50 Oldsmobile '88' 4-Door
'50 Chevrolet Fleetline 2-Door
'51 Pontiac 4-Door Sedan

Many More to Choose From
HARBOR MOTOR CO.
Your Oldsmobile Direct Factory Dealer
230 and 300 W. Anaheim TE 4-1166
Wilmington
OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

DEAR CUSTOMER:

Perhaps you've looked out your window recently, seen your neighbor pull up in a shiny new car and said something like this to yourself: "Hey, I'm making more money than he is, have one less dependent, and I can't afford the payments on the old car I'm driving, now—hat gives?"

Well folks, maybe Fred has just taken advantage of Hollywood Park Plymouth's famous family budget formula. Let's take a typical case for example. Mr. and Mrs. T. had the following schedule of monthly payments:

- '53 Auto \$57.00 Mo.
- Carpets \$29.00 Mo.
- TV Set \$16.43 Mo.
- Dental Loan \$15.06 Mo.
- Finance Co. (personal) \$22.46 Mo.

● TOTAL \$139.95 Mo. ●

Mr. T. held a good job, making \$400.00 per month, but with the above payments in addition to his basic living expenses, he was in no position to buy a new car—until our friendly budget counselor at Hollywood Park Plymouth, N. D. Brown, met them. Arrangements were made to pay off all Mr. and Mrs. T.'s obligations and put them into a 1958 Plymouth hardtop coupe, and leave them the following payment schedule:

- Payment on '58 Plymouth Hardtop.....\$66.00 Mo. ●
- Budget Formula Payment.....\$32.00 Mo. ●

● TOTAL \$98.00 Mo. ●

With no money down on approved credit, Mr. Brown actually sold them a new Plymouth and reduced their monthly payments by \$41.95!! Sounds amazing! IT IS!

Let us show you what we can do in your case with absolutely no obligation. Simply call OR 4-5270 or come in to Hollywood Park Motors in Inglewood and let us submit a budget auto plan for your approval.

Sincerely,
N. D. BROWN
Budget Counselor

This Week's Used Car Specials

'55 Hillman Minx 4-Door \$1095 Radio, heater, whitewall tires. A very nice car.	'53 Oldsmobile '88' 4-Door Sedan .. \$586 Radio, heater, standard transmission. Hot-rodder's delight!	'56 Chevrolet Hardtop \$1478 Radio and heater. Black over white finish. A real sharp car!
'55 Plymouth Belvedere 4-Door \$1095 Sedan. Radio, heater, automatic transmission. Clean as a pin.	'57 Plymouth 2-Door Sedan .. \$1486 Radio, heater, standard transmission. 2-tone finish. Like new!	'53 Ford V-8 2-Door Victoria Hardtop .. \$397 Radio, heater and Fordomatic. You'll like this one.

THE ABOVE BUDGET FORMULA ALSO APPLIES TO OUR HUGE SELECTION OF USED CARS

★ CREDIT CLEARED IN MINUTES ★

HOLLYWOOD
Park Motors --- DeSoto-Plymouth
830 S. LaBrea Ave.
Inglewood OR 4-5270

You're Bound to Save \$\$\$ at Paul's 11th Anniversary SELL-A-BRATION!!

- '57 Chevrolet V-8 Bel Air Hardtop \$2199
Powerglide, radio, heater and whitewall tires. Ivory and silver finish with red and charcoal interior. An excellent buy.
- '57 Chevrolet '210' 4-Door Wagon \$2199
Powerglide, radio and heater. Vacation Special!
- '55 Chevrolet V-8 Bel Air 2-Door . . . \$1499 to \$1699
HARDTOPS — We have THREE of them! They have Powerglides, radios, heaters, etc., and one has power steering. All "O.K. Guaranteed" cars!
- '57 Ford V-8 Custom 4-Door \$1599
Stick shift, radio and heater.
- '55 Chevrolet V-8 '210' 2-Door \$1099
Stick shift, radio and heater.

13 TRANSPORTATION CARS
All Makes — All Models — All Run Good
Priced from \$99 to \$399

TRUCK SPECIAL!
'46 Chevrolet 1 1/2-Ton Stake Truck \$499
12-foot body. This truck is in excellent condition and is ready to haul. SPEND NO MONEY ON IT!

ASK ABOUT OUR ONE-YEAR WARRANTY
No Mileage Restrictions Good Anywhere in the U.S.A.
100% PARTS AND LABOR

PAUL'S CHEVROLET, INC.
"YOUR SATISFACTION IS OUR FUTURE BUSINESS"
2 Convenient Locations
1640 Cabrillo, Torrance, FA 8-1647 2172 Pacific Coast Hwy., Lomita, DA 6-1185
Open Monday thru Friday, 8:30 a.m. to 9 p.m. Open Sunday Saturday — 8:30 to 6 p.m.

THE NEW

1958 VOLVOS
(the most POPULAR family sports car)

NOW OFFER
85-H.P. engine
4-SPEED TRANSMISSIONS
New Sharper Interiors
New Colors
New Rear Window Ventilation (they open)

NEW PRICE
\$1995^{00*}

TAKE A DEMONSTRATION RIDE TODAY.
The TWO MOST POPULAR IMPORTED CARS plus THE BEST DEAL plus SERVICE AFTER THE SALE BY EXPERTS IN IMPORTED CAR REPAIRS...
CAN BE FOUND AT THE
South Bay's Only Exclusive **VOLVO AND HILLMAN DEALER**

ANNOUNCEMENT
We have increased our SERVICE staff to take care of the ever increasing number of small car owners in the South Bay Area who are finding it pays to bring their cars to our specialized IMPORTED CAR CENTER. We are equipped to service 26 different makes of imported cars. Phone FRontier 5-3810 and ask for RENE' for appointment on ANY Job!
We Guarantee Complete Satisfaction

WHITTLESEY'S IMPORTED CAR CENTERS
(Home of the D-O-L-L-A-R S-T-R-E-T-C-H-E-R)
1212 S. Pacific Coast Hwy. Redondo Beach FR 5-3810--FR 5-3811
1500 Cabrillo Ave. Torrance FA 8-2585

NOTE—Our special DEMONSTRATOR SALE continued over this weekend — 5 left to choose from — 4 Volvos plus 1 Hillman—these cars have never been plated and carry a new car warranty. SAVE hundreds of dollars. Remember—only 5 left! First come, first served!

THE NEW

1958 HILLMANS
(the most POPULAR imported 4-door sedan in the world)

NOW OFFER
A COMPLETE LINE OF MODELS
4-Door Sedans (2 to choose from)
Convertibles (all colors)
2-Door Husky Station Wagons (5-passenger)
4-Door Estate Station Wagons (6-passenger)

AUTOMATIC TRANSMISSIONS
(no clutch pedal)

NEW PRICE
\$1685^{00*}

*Special Volvo Sedan, plus small delivery & handling charge.
*Hillman 5-passenger station wagon.